

## **ABSTRACT**

*Abstract— The fishery business has not been optimal, which has a large enough potential nationally. make it important to increase public interest in fisheries and marine research so that natural resources in Indonesia, especially fisheries & marine affairs can be managed properly. This can be achieved by adjusting the teaching method through appropriate media so that it can be relevant to the student's learning style which will increase their interest in fisheries & marine. therefore TelkomGroup is here to help the Indonesian people in utilizing digital technology, Telkom through the FCC (Fisheries Cyber Center) which is now changing to BEN (Blue Economy Network) with Smarteye presents virtual learning in the form of interactive learning which is a new style of the learning process to make it easier for students to understand learning material. It aims to form immersive learning using digital technology in Indonesia.*

***Kata kunci :*** *marine ecosystem, learning, interactive.*