

ABSTRACT

The growth of the food and beverage sub-sector industry that are always increasing make investors interested and trusting to invest their capital in the company. With the growing confidence of investors in investing, the author will examine the factors that can affect stock prices in food and beverage sub-sector companies listed on the Indonesia Stock Exchange (IDX).

This study aims to examine several ratios in the financial statements, there are NPM, DER, managerial ownership, and corporate social responsibility on stock prices in food and beverage sub-sector companies listed on the Indonesia Stock Exchange (IDX).

The population of this study is the food and beverage sub-sector companies listed on the Indonesia Stock Exchange (IDX). The sampling method in this study is a probability sampling method with a sample of 7 companies with a period of 5 years so the sample are 35 data. The data analysis technique used descriptive statistics and hypothesis testing using multiple linear regression analysis using EViews 12 SV.

This study results that simultaneously shows that Corporate Social Responsibility (CSR), Good Corporate Governance (GCG), Net Profit Margin (NPM), Debt to Equity Ratio (DER) have a significant effect on stock prices. Partially, NPM has a significant positive effect on stock prices. Meanwhile, CSR, GCG, and DER have no significant effect on stock prices.

Based on the results of this study, it is expected that further researchers can use other variables that do not exist in this study. It's hoped that investors can use this research as information in investing.

Keywords: Corporate Social Responsibility, Debt to Equity Ratio, Good Corporate Governance, Net Profit Margin, Stock Price.