

ABSTRACT

Village original income is a form of business by the village government which is used to assist the smooth management of the village government in the context of implementing regional autonomy. Measurement of village original income is very important to be able to assess and increase management funds and village development budgets.

This study aims to analyze the effect of Village Owned Enterprises (BUMDes), Village Funds and Village Asset Management Professionalism simultaneously or partially on Village Original Income in Village in Rembang Regency in 2022. The data used in this study were obtained from questionnaires given to the device village.

This research uses quantitative methods with descriptive research type. The sampling technique used was non-probability sampling and the sampling technique used was accidental sampling. The analysis model in this research is Multiple Regression Analysis using IBM SPSS Statistic 26 software.

The results of this study indicate that the variables of Village Owned Enterprises (BUMDes), village funds and professionalism in managing village assets have a simultaneous effect on village original income. Partially, Village Owned Enterprises (BUMDes) and village asset management professionalism have a significant effect on village original income and village fund variables have no effect on village original income.

This research is expected to be used as a further research literature, can add to the research sample not only in Rembang Regency but wider in scope, can add other independent variables, as well as for data collection methods can be added with the interview method. It is hoped that the village government in Rembang Regency is able to increase village original income with the results of this study that can be used as evaluation material for village officials in Rembang Regency.

Keywords : *BUMDes, Village Funds, Professionalism and Village Original Income.*