

ABSTRACT

The Indonesian Women Entrepreneurs Association (IWAPI) is a non-profit organization that accommodates women entrepreneurs in Indonesia who are engaged in the economy. The entrepreneurial sector is one of the business fields of choice for many women to prove their ability to do business. Therefore, it is important for women entrepreneurs to form behaviors that are directed at positive entrepreneurial behavior. This tendency has made researchers interested in conducting research with the title "The Role of Government Support and Incubator Organizations in the Success of Women Entrepreneurs' Behavior: A Case Study of the Indonesia Women Entrepreneur Association (IWAPI) West Java". This study aims to examine and analyze the effect of government support on the successful behavior of women entrepreneurs and the influence of incubator organization support on the behavior of successful women entrepreneurs in IWAPI.

The type of research used in this study is a type of causal research. While the research method used is a quantitative research method. The population used is women entrepreneurs in West Java, then based on the sampling technique used by purposive sampling using the Slovin formula, it is determined as many as 100 women entrepreneurs who are members of IWAPI West Java. Analysis of the data used is multiple linear regression analysis.

The results of the research by testing the hypothesis, show that simultaneously and partially there is an effect of government support and organizational support on women's behavior in IWAPI

Keywords: Government support, Incubator Organization support, Women Entrepreneurs Behavior, IWAPI