

**APPROVAL PAGE**  
**MESSAGE INFLUENCE ON IG: THE PERCEPTION OF TELKOM UNIVERSITY**  
**STUDENTS ON STAND UP CAMPAIGN MESSAGE**  
**FINAL PROJECT**

Suggested as One of The Requirements to  
Obtaining a Bachelor of Communication Degree  
Communication Science Study Program

Arranged by:  
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Bandung, August 2<sup>nd</sup>, 2022

Supervisor

A handwritten signature in blue ink, appearing to read 'Roro Retno Wulan', with a horizontal line underneath.

Dr. Roro Retno Wulan, S.Sos., M.Pd

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**COMMUNICATION SCIENCE STUDY PROGRAM**  
**FACULTY OF COMMUNICATION AND BUSINESS**  
**TELKOM UNIVERSITY**  
**BANDUNG**  
**2022**