

## DAFTAR TABEL

Tabel 1.1 Data Peningkatan Pendapatan Usaha PT Pegadaian .....	4
Tabel 1.2 Data Peningkatan Jumlah Nasabah PT Pegadaian.....	4
Tabel 2.1 Penelitian Terdahulu.....	33
Tabel 3.1 Informan Penelitian .....	50
Tabel 3.2 Unit Analisis .....	52
Tabel 4.1 Karakteristik Informan Penelitian.....	56
Tabel 4.2 Tabel KPI Holding UMi .....	68
Tabel 4.3 Strategi Holding UMi .....	69
Tabel 4.4 Rincian Culture Program BRIGADE MADANI.....	76