

**APPROVAL PAGE**

**ANALYSIS OF PT.PLN (PERSERO) MARKETING  
COMMUNICATION STRATEGY IN POSTPAID ELECTRICITY  
kWh TRANSITION AFTER THE REMOVAL OF PREPAID  
ELECTRICITY kWh (PLN UP3 BINTARO CASE STUDY)**

**THESIS**

As One Term

To obtain a Bachelor of Communication Studies Study  
Program S1 Communication Studies

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Supervisor

A handwritten signature in black ink, appearing to read 'Alila'.

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