ABSTRACT

NEW INTERIOR DESIGN OF JEMBER CULTURAL PARK BUILDING

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The new interior design of the Jember Cultural Park Building through the Jember local cultural approach is a way to increase comfort for art activists as performers and the public as art connoisseurs by providing facilities as a forum for efforts to develop Jember arts and cultural activities in accordance with government regulations and cultural standards and raise local cultural elements in the interior through the implementation of space element ornaments. The design of the Jember Cultural Park Building is expected to provide education, knowledge, and new experiences for the general public, both local and outside the region, to get to know the cultural identity of Jember Regency and a forum for art activists to develop talent. This design was carried out using data collection methods through observation, interviews, documentation, literature studies, and precedent studies as well as data analysis. The approach used in this design is taken through several elements of local Jember culture that come from the acculturation of the Pendhalungan culture so as to produce a variety of arts that describe people's lives with plantation settlement patterns. The results of these arts are implemented into decorative elements on the wall and ceiling elements in the Jember Cultural Park Building.

Keywords: Cultural Park Building, Jember, Jember Local Culture.