

PREFACE

Praise and deep gratitude to Allah SWT for abundance of grace and guidance of Him given to write that made this thesis can be completed properly. Greetings and salawat may always be devoted to the devoted to the Prophet Muhammad SAW.

The thesis entitled “Designing a Social Campaign in Digital Media Regarding Climate Change” is structured to meet the requirements to obtain a Bachelor degree in the Visual Communication Design major, School of Creative Industries Telkom University.

The author would like to say thank you profusely for all the help that has been given, either directly or indirectly during the preparation of this final thesis to complete. In particular, gratitudes that are due to:

1. Allah SWT for his blessing and mercy, the author wa able to comple this thesis well.
2. Mr. Prof. Dr. Adiwijaya, S.Si., M.Si. as a chancellor of Telkom University.
3. Dicky Hidayat, S.Sn. M.Ds as the Head of the Visual Communication Design Study Program at Telkom University.
4. Rizki Yantami Arumsari, S.Ds., M.M. as a supervisor I who has been patient in providing guidance and advice until the research is complete.
5. I Gusti Agung Rangga Lawe as a supervisor II who has been patient in providing guidance and advice until the research is complete.
6. Riky Azharyandi Siswanto, S.Ds., M.Des. as my lecture guardian to complete my undergraduate program at Telkom University.
7. Sri Nurbani, SS., M. Hum. as an international class coordinator majoring in Visual Communication Design.
8. All Mr and Mrs lecturers in Visual Communication Design undergraduate studies who have provided knowledge to the author.
9. The speakers who have taken the time to conduct interviews.
10. The author's parents, Mr. Rafiek and Mrs. Santi, who have fully supported the author in the form of services, prayers, and materials, so that the author can reach this stage.

11. PMPA Astacala family who are always there for the author to provide many stories, togetherness, experiences, enthusiasm, support and motivation during the college period until complete the studies.

12. All parties who have helped me either directly or indirectly.

Hopefully this paper can be useful and provide guidance to the students who will carry out the thesis as well as to the various parties that need.

Bandung, 27 July 2022

A handwritten signature in black ink, consisting of several overlapping, stylized strokes that form a unique, cursive-like mark.

Mohammad Rizky