

ABSTRACT

Malay culture is one of the diverse cultures that exist in Indonesia. With the fading of Riau Malay cultural heritage in the development of the times, people's knowledge about the values that exist in Riau Malay culture is only a little. By designing Riau Malay cultural information media for people in the city of Pekanbaru to find out and preserve Riau Malay culture which has begun to fade. The method used is qualitative with literature study, observation, interviews and quantitative methods using questionnaires. Information media that is easily accessible is in the form of online media to make it easier for people to access information about Riau Malay culture at any time. Through this media, research was carried out with the output of the website as a forum to inform Riau Malay culture online. It can be concluded from the results of this study, the website can be an online media to find and disseminate information as an effort to find out and preserve Riau Malay culture.

Keywords : Website, Cultural Preservation, Riau Malay Culture