

Abstract

Currently, waste management has not been carried out properly, some of them only become finished products in the form of knick-knacks, toys, wallets, and plates. And some of them become waste that is not processed properly. The use of own waste to become new premium packaging for pearl companies is currently not being done.

The purpose of exploring packaging designs made from recycled plastic waste for premium packaging at Mutiara Company is to be an inspiration to other pearl companies that plastic waste can also be premium packaging and can also be an education for the public. This packaging will adapt to the previous jewelry packaging concept. The shape of this packaging is in the form of a box, it's just that the box that was previously made of synthetic leather is turned into processed plastic waste and combined with black satin fabric to keep it looking elegant.

Keywords: Premium Packaging, Pearl Jewelry, Recycle Plastic Waste