

ABSTRACT

DEVELOPMENT OF VISUAL PRODUCTS THROUGH FIBER PROCESSING AND TEXTILE TECHNIQUES IN SENTOLO KULON PROGO SPECIAL NATURAL FIBER CRAFTS

By

RANAIDA NASHITA

NIM : 1605184072

(Program Studi Kriya Tekstil dan Mode)

The diversity of culture in Indonesia has extraordinary potential. Yogyakarta Province is one of the provinces that is rich in arts and crafts, one of which is in the Kulon Progo area, in the Sentolo Industrial Estate, which is also abundant in natural fibers. The surrounding community processes it into handicrafts, including woven and knitted (nyongket). The uniqueness of natural fiber crafts here still maintains traditional values, while still producing diverse products. To improve the quality of handicraft products.

Ordinary creativity and competitiveness form a comfortable pattern for local artisans, making it difficult to keep up with the times and affect income and the economy. By using an approach to craftsmen to create new visuals from combining several fibers and techniques and manifesting them into fashion accessory products, it is hoped that this can be a middle ground of problems and can be realized optimally. The exploration, creativity, and concept processes are carried out individually and in groups (discussion with craftsmen) according to the author's observations and analysis of the availability and capabilities of the Sentolo community. The results of this study aim to increase the attractiveness of handicrafts to the wider community, and provide knowledge to craftsmen to continue to hone creativity, so that new visual displays and superior products will be obtained on an ongoing basis.

Keywords: Natural Fiber, Crafts, New Visual, Fashion Accessories