ABSTRACT

In the era of technological development, there are many media that make it easy to disseminate information quickly and practically. One of the media for delivering this information is a website, content from a website can be in the form of text, images, animation, sound or video. Websites can provide a broad coverage not limited by space and time. A company profile website is a website developed to display detailed information from a company or business. PT Mikata Transport Logistik is a company engaged in logistics, both in the air and by sea. Companies need media that are able to introduce and expand their company profile to the public quickly and practically. Building a websitebased company profile is the right solution to facilitate the expansion of company information. This website will make it easier for customers to get to know the services offered by the company.

Keywords: Development, Website, Company Profile.