ABSTRACT

The development of technology today makes it easier for everyone to use it. Almost all companies in the fields of services, trade, manufacturing to government in Indonesia use digital systems in every activity they carry out. Technological advances provide benefits in various existing sectors such as advances in the multimedia field, one of which is the website. Website is an inseparable part of the development of the internet and the number reaches billions around the world. Designing a web-based company profile UI/UX makes it easier for companies to increase sales and increase the scale of their ongoing business. The designed design can increase overall user satisfaction. In designing the UI/UX on this website, it contains several important sections in the form of information about the company such as the services provided and displays the company's experience in all existing fields. The test will be carried out using the User Experience Questionnaire which will test what results are obtained regarding the design of the user interface and user experience whether it has been successfully repaired or not, judging by the needs of users who have measurement results for each aspect and the results of user needs can be seen from the benchmark results. which fall into the criteria of excellent and good.

Keywords: *Design,UI/UX, Website.*