

ABSTRACT

To create relevance between the world of education and the needs of industry, the Directorate Of Career Development Center or Tel – U Career Telkom University conducts research on the industrial satisfaction of graduate users through a survey by distributing satisfaction questionnaires. The research information is summarized in a report called the Telkom University graduate satisfaction report in the form of a book. A piece of information on static media such as the book, should be packaged as well as possible, this is so that readers interested in developing media information such as books also need innovation in the form of E-Book or Flipbooks. User Design Book User Surveys should be packaged by combining attractive and interactive 2-dimensional visual elements so that they have their attractiveness values for the intended target audience. By using the design methodology, it is hoped that it will be able to help design the design of the User Surveys Book for graduate users in form of an E-Book, interactive flipbook. For the design of the User Survey Book Design, graduate users are adjusted to the design requirement of partners. Form the partners requirements in making book designs using Canva Pro and Heyzine used as tools in making Flipbooks.

Keywords: Book Design, User Survey, E-book, Flipbook, Tel – U Career