

ABSTRACT

Sukabumi Regency is the largest district in West Java which has a lot of natural potential in mountainous and coastal areas. However, in mountainous areas, there are still many potential tourist attractions that are still under development by the government. In the Situ Gunung area, Sukabumi, there are still not many resorts & hotels that have good standards and facilities, so that the construction of resorts and hotels that have appropriate standards is needed. Resorts and hotels are temporary residences located in mountainous areas or by the coast. Resorts and hotels are built with the aim of carrying out a series of activities that can meet human needs, for example recreation, resting, enjoying the potential of nature, and relieving stress. The design methods used in this design are field surveys, comparative studies, interviews, questionnaires, literature studies, data analysis, programming, themes and concepts so as to produce a final design. The design of this resort and hotel aims to apply elements locality of Sukabumi to the interior of the room to preserve and introduce local culture. However, it still makes the impression of the room more modern so that it can be more easily accepted visually for visitors. This application also considers convenience for visitors in accordance with the main purpose of having resorts and hotels, as well as maintaining Sundanese cultural values so that they are not lost by the times.

Keywords: locality Sukabumi, resorts and hotels, standardization.