

ABSTRACT

Fear of Missing Out (FoMO) comes from English which means fear of being left behind, which is a term to describe a mindset & behavior that is always worrying excessively if you miss all the latest information updates and trends. The rapid development of technology and information makes millennials always depend on social media and also create content regardless of time and place. The question is what kind of behavior can be caused by Fear of Missing Out from using Instagram?. The designer as a director of photography wants to visualize the phenomenon in the form of a short fiction film with cinematographic aspects supported by mise en scene in it. The approach used in the shooting technique is the Italian Neorealism style which focuses on visualizing the reality of social life. Data collection uses descriptive qualitative methods, the details of which are collected by observation, interviews, and literature studies, also equipped with visual comparative studies and visual approaches from similar works to be a reference for designing works of camera arrangement. This design aims to determine the form of behavior resulting from the Fear of Missing Out phenomenon on students using Instagram social media in Bandung City with the perspective of camera setup on film, also urges teenagers to access social media properly and consider all updates & trends that occur in it.

Keywords: director of photography, fear of missing out, teen, instagram, fiction short film