

**APPROVAL PAGE**

**FACTORS INFLUENCING GEN-Z CONSUMER LOYALTY TOWARDS  
MOBILE SERVICE PROVIDER (MSP) IN INDONESIA**

Submitted as One of the requirements of Obtaining the Bachelor Degree of  
International ICT Business

**Arranged by:**

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Supervisor

A handwritten signature in blue ink, appearing to read 'Indira', is positioned above the supervisor's name.

(INDIRA RACHMAWATI, ST, MSM, Ph.D.)

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