

APPROVAL PAGE

**THE INFLUENCE OF PRODUCTS QUALITY AND PROMOTIONS ON
PURCHASE DECISIONS IN MARKETPLACE SHOPEE
(Case Study: Students Telkom University)**

Proposed as one of the requirements to complete a Bachelor's degree in
International ICT Business

Proposed by:

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Supervisor

A handwritten signature in blue ink, appearing to read 'Indira'.

(INDIRA RACHMAWATI, ST, MSM, Ph.D.)

**S1 INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMIC AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
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