ABSTRACT

Indonesia is the biggest archipelago country in the world. Indonesia has a very diverse natural and cultural wealth. Indonesia's natural beauty has even made the Indonesian people themselves obsessed with exploring various interesting places in Indonesia. Seeing the huge potential of the Indonesian people's desire to do local traveling, it will lead to various needs, both facilities and infrastructure that need to be prepared. Shoes are one of the most important attributes for traveling. Shoes that have good durability will be able to support various activities of their users. Boots are a type of shoe that has a strong sole frame. Boots also usually cover the ankles so that they can protect all parts of the human foot. Therefore, boots are the right type of shoes to use to support traveling activities (outdoor activities).

In general, boots made of leather, this material is quite mainstream applied to this type of boots. Exploring the material on the upper will give a different impression. Because the material is an element that is very influential on a product. Seeing the high potential of publicinterest in shoes made of canvas, the author will explore the material for boots made of canvas. Canvas itself has many advantages, for example, it is lighter in weight than leather and has a more affordable price, so it will reduce production costs. By bringing the design concept in accordance with the trend and style outdoor. This design applies descriptive qualitative research methods, namely the collection of literature data related to problems that will be used as the basis for designing a product.

Keywords: Boots, canvas, outdoor activities.