

## ***ABSTRACT***

### ***UTILIZATION OF FAN SHELL AS EMBELLISHMENT WITH BEADING TECHNIQUE IN CLOTHES***

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*Indonesia is an archipelagic country with more water than land where the potential for natural and mineral resources is very high, such as animals, plants, and corals. There are various types of shellfish, one of which is consumed, one of which is virgin clams, simping clams, batik shells, bamboo shells, and fan clams. . Fan clams are one of the marine biota that are easily found and are still in the same family as scallops, so they are often processed and consumed by the community. But this has an impact on the amount of clam shells remaining as waste. One of the uses of shells waste is the manufacture of accessories and home decorations made by the community around the coast and will be sold to beach visitors as souvenirs. With the characteristics of the fan shell that is easy to shape and has about 19-22 ribs, the clam shell has a unique texture on the surface of the fan, sturdy, lightweight, and easy to process. On the other hand, the material aspect of embellishment has also developed along with the times, both in terms of texture, color, and the use of natural materials. embellishment is a way of decorating clothes by applying techniques to the surface of the fabric with the aim of beautifying the fabric. This makes the fan shell shells have the potential to be reprocessed to be used as an alternative to new embellishment materials in clothing. Thus, this study aims to provide innovative decorative materials for new materials and to show that fan shells have the same potential as other synthetic beaded materials to be used as decorations on clothing that is processed using the beading technique considering the lack of use of natural materials for decoration in the fashion industry. . The data collection method in this study uses qualitative methods, namely the method of observation, interviews, exploration, and literature study*

*Key words : Fan shell shell, embellishment, beading technique, clothing.*