## **ABSTRACT**

## PROCESSING OF ASTIGA BRAND PRODUCTION LEFT OVER SHEEP SKIN MATERIALS WITH GARUT SHEEP FESTIVAL INSPIRATION USING PATCHWORK TECHNIQUES

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ASTIGA is a brand that produces clothing made from sheepskin leather in Garut Regency, West Java Province. Like most fashion brands, ASTIGA has its own convection that produces sheepskin material left over from production that is not reused, some of which is sold back to leather craftsmen and the rest they reprocess into accessory products, then other sheepskin material left over from production that is not selected will be discarded. Reprocessing the sheepskin material left over from ASTIGA's production is not based on any fashion trends, they produce accessories with a fairly monotonous design so that not many fashion connoisseurs glance at their products. Through the process of exploring the leftover sheepskin material, product design exploration, and also observing the ASTIGA brand convection, this research will examine how to create a new fashion product design using patchwork techniques. The patchwork technique was chosen because it is an effective technique in reprocessing the remaining material from convection production. The purpose of this research is to design a new fashion product for effective reprocessing of leftover sheepskin material using patchwork techniques by prioritizing aesthetic values to attract the attention of fashion connoisseurs.

Key words: ASTIGA, sheepskin leather, left over materials, patchwork