

ABSTRACT

APPLICATION OF THE DEVELOPMENT OF SONGKET BUNGO PACIK MOTIF USING BLOCK PRINTING TECHNIQUE ON FASHION PRODUCTS

By

ANNISA MILLENIA RAHMAN

NIM: 1605180032

(Textile Crafts and Fashion Program)

Known for its gold thread and many variations of motifs, Songket Palembang woven fabric is an exquisite regional treasure. Songket Bungo Pacik, for instance, is one of them, which has a fundamental difference from other songket decorations. Due to the simplicity of Songket Bungo Pacik's motif and the long production of weaving, the production of the motif was discontinued. This presents an opportunity for the author to redevelop the Songket Bungo Pacik motif using the surface technique in addition to the structure technique. Innovations in science have allowed innovators to make motifs for fabric surfaces using a variety of different techniques. Surface techniques such as block printing have similarities to weaving, which is handmade. The purpose of this study is to develop the Songket Bungo Pacik motif using block printing techniques for applying motifs to the fabric surface. Data was collected using a variety of qualitative methods in this study. Journals and books were used for the literature searches to develop the topic's fundamentals. As part of the research, observation and interviews were conducted in order to get a better understanding of Bungo Pacik's motifs. And an experiment on developing new motifs of Bungo Pacik was conducted in order to create the block printing plates. The results of the novelty of Bungo Pacik motifs which apply compositional motifs from the original songket Bungo Pacik motif can be applied to sheets of jacquard fabric using direct block printing techniques. The printed fabric will eventually be made into a semi-formal fashion product inspired by the Indonesia Trend Forecast 2021/2022 with the concept of "The New Normal" with the theme "Ethnik Spirituality".

Keywords: Songket Palembang, Motif Bungo Pacik, Block Printing