ABSTRACK

APPLICATION OF BLOCK PRINTING TECHNIQUES WITH MODULAR METHODS ON FASHION PRODUCT

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Block printing is the process of printing an object to create an inked impression on the surface of the fabric. Block printing is considered the oldest printing method that has existed since 15M and is still used today, so block printing has great potential in the creative industry, especially in the fashion industry. With the modular method, the motifs made can be simpler without the need to make a large composition arrangement, so that the printing plate can be used repeatedly and the resulting motif can be continuously updated, and can reduce the use of excessive printing plates. This research is curious with the method used is qualitative, namely literature study, interviews, and exploration. The output of this research is a modular block printing plate, and a sheet of cloth that has been applied to the modular block printing technique which will be used as a fashion product.

Keywords: block printing, modular method, modular printing plate, fashion produc