ABSTRACT

APPLICATION OF BATIK WITH THE INSPIRATION OF THE ORNAMENT KERATON SUMEDANG LARANG PROHIBITED ROAD TO APPLAY TO MANSWEAR PRODUCTS USING WRITTEN BATIK TECHNIQUES

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Sumedang is an area with unique characteristics. This tofu-producing area is also a tourist center, especially prehistoric tourism. One of them is the Prabu Ulun Museum, there are many prehistoric relics. The object which is a prehistoric relic of the Keraton Sumedang Larang is Batik Kasumedangan. The development of Batik Kasumedangan continues with the existence of centers for batik craftsmen. Unfortunately, until now, Sumedang and the Keraton Sumedang Larang have not had their own characteristics. This has spurred writers and batik craftsmen to work and develop existing motifs in accordance with the abilities of Kasumedangan batik craftsmen. Based on interviews, field observations, literature studies and exploration.

The research method used in this research is qualitative and quantitative research methods. The final result of this research is the preparation of a new motif inspired by the Batik Kasumedangan pattern with a more modern style and color composition. The results of the motif will be applied to clothing products that will be used for purposes in an event held by the Keraton Sumedang Larang.

Keywords: Keraton Sumedang Larang, Batik Kasumedangan, Ornament Motif, Men's Shirt.