

ABSTRACT

Human interest photography is a photo shoot that describes the life of a person or people with an atmosphere that shows interactions, emotions or situations that make people who see it feel sympathy. This human interest activity can be easily found in everyday life, because human interest is a picture of the lives of people in the surrounding environment, both in rural areas and in urban areas. Animated photo is a photo editing technique that converts an ordinary photo into a video that lasts about 2-5 seconds. By making objects and also the background in the photo move using a technique identical to what is used in an animation, where objects or figures are made as if they are moving. This aims to make a photo more lively and also more up to date with the current era where dominant people are more interested in video than a normal photo.

During the time the author made this final project entitled Life Interest Photo, the author gained new knowledge about editing style parallax effects, animation and also knew more about what life in the middle class was like. The author agrees with the input of the examiner lecturer and also the supervisor about how some of the photos I took are still lacking in terms of lighting.

In addition, the author of this work can be a reference for future works for artists who are interested in editing style parallax effect.

Keywords: Human Interest Photography, Animated Photo, Digital Art, Impression