

DAFTAR PUSTAKA

BUKU

- Azwar, S. (2003). *Metode Penelitian*. Yogyakarta: PustakaPelajar.
- Bacher *et al.* (2004). *SPSS Two Step Cluster: A First Evaluation*.
Nuremberg: University of Erlangen.
- Bungin, Burhan. (2006). *Sosiologi Komunikasi: Teori, Paradigma, dan
Diskursus Teknologi Komunikasi di Masyarakat*. Jakarta:
KencanaPredana Media Group.
- Cooper, D.R. & P.Schindler.(2008). *Business Research Methods 9th
Edition*. New York: Mc Graww Hill.
- Flew, Terry. (2005). *New Media: An Introduction 2nd Edition*. South
Melbourne: Oxford University Press.
- Foust, C.James. 2005. *Online Journalism: Principles and Practices of
News for the Web*. Arizona : Holcomb and Hathaway Press.
- Hair *et al.* (2006). *Multivariate Data Analysis 6th Edition*. New Jersey:
Pearson Educational, Inc.
- Hurlock, E.B. (2007). *Psikologi Perkembangan*. Jakarta: Erlangga.
- Kovach, Bill., Tom Rosentiel.(2003). *Sembilan ElemenJurnalisme*.
Jakarta: Pantau.
- Lister, D.,G. Giddings & Kelly. (2003). *New Media: A Critical
Introduction*. London: Routledge.
- McQuail, Denis. (2010). *McQuail's Mass Communication Theory*.
University of Amsterdam: Sage Publications.Ltd.
- Palfrey, John.,Urs Gasser. (2008). *Born Digital: Understanding the
First Generation of Digital Natives*. United States: Basic
Books.

- Pavlik, J.V. (2004). *Converging Media: An Introduction to Mass Communication*. Boston: Pearson Education.
- Riduwan.(2010). *Metode dan Teknik Menyusun Tesis*.Bandung: Alfabeta.
- Salwen, M.B., B. Garrison, P.D. Driscoll. (2005). *Online News and The Public*. London: Routledge.
- Santoso, Singgih. (2010). *Analisis Multivariat Pemasaran*. Jakarta: PT. Elex Media Komputindo.
- Sanusi, Anwar. (2011). *Metodologi Penelitian Bisnis*. Jakarta: SalembaEmpat.
- Sarwono, SarlitoWirawan. (2007). *PsikologiRemaja*. Jakarta: Gramedia.
- Sekaran, Uma. (2006). *Buku 1 Research Methods For Business*. Jakarta: SalembaEmpat
- Sekaran, Uma. (2006). *Buku 2 Research Methods For Business*. Jakarta: SalembaEmpat.
- Severin., James W.Tankard. (2008). *Teori Komunikasi :Sejarah, Metode dan Terapan di Dalam Media Massa*. Jakarta :KencanaPrenade Media Group.
- Simamora, Bilson. (2005). *Analisis Multivariat Pemasaran*. Jakarta: PT GramediaPustakaUtama.
- Somantri, Ating., Ali Muhidin. (2006). *Aplikasi Statistik dalam Penelitian*. Bandung: PustakaSetia.
- Straubhaar, Joseph., Robert LaRose. (2004). *Understanding Media, Culture, and Technology 4th Edition*. California, US: Wadsworth Publishing.
- Sugiyono.(2010). *Statistika Untuk Penelitian*. Bandung: Alfabeta.

- Suliyanto.(2006). *Metode Riset Bisnis*. Yogyakarta: Penerbit Andi.
- Thurlow, C., L. Langel & A. Tomic. (2004). *Computer Mediated Communication: Social Interaction and The Internet*. London: SAGE Publications Ltd.
- Umar, Husein. (2008). *Metode Penelitian Untuk Skripsidan Tesis Bisnis*. Jakarta: PT. Raja Grafindo Persada.
- Webster, J. G., Phalen, Patricia., & Lichty, Lawrence. (2006). *Ratings Analysis: The Theory and Practice of Audience Research* 3rd Edition. California: LEA Lawrence Erlbaum Associates.
- Wong, L. Dona. (2009). *Buku Ajar Keperawatan Pediatrik Edisi 6*. Jakarta: EGC.
- Yusuf, Syamsu. (2004). *Psikologi Anak dan Remaja*. Bandung: PT. Remaja Rosdakarya.

SKRIPSI

Alexandrova, Ekaterina. (2010). *Using New Media Effectively: An Analysis of Barack Obama's Election Campaign Aimed at Young Americans*. Thesis for Master Degree of Arts of Public Communication in the Departement of Communication and Media Studies at Fordham University: tidak diterbitkan.

Beetly, Jeanette Regia. (2006). *Segmentasi Konsumen Minyak Pelumas Kendaraan Bermotor Roda Empat Top-1 di Kota Bogor*. Skripsi S1 pada Institut Pertanian Bogor: tidak diterbitkan.

Santoso, Eunike Christiani. (2011). *Kredibilitas Pemberitaan Portal Berita Detik.com : Sebuah Studi Reception Analysis*. Skripsi S1 pada Universitas Kristen Petra Surabaya: tidak diterbitkan.

Sari, Rissa Novita. (2010). *Analisis Segmentasi Pasar pada University Inn Universitas Muhammadiyah Malang*. Skripsi S1 pada Universitas Muhammadiyah Malang: tidak diterbitkan.

JURNAL

Alves, Rosental Calmon. (2001). The Future of Online Journalism: Mediamorphosis or Mediocide? (*Journal of Policy, Regulation and Strategy for Telecommunications Information and Media Vol. 3, No. 1, February 2001*). USA: Emerald Group Publishing Limited.

Anshori, Mahfud. (2010). The Paradigm Shift in News: A Theoretical Perspective on Online News Concepts (*Jurnal Komunikasi Massa, Vol. 3 No.1, 1-11*). Surakarta: Universitas Sebelas Maret.

Arnold, Benedictus. (2005). Aplikasi Teori Niche pada Persaingan Portal Berita (*Jurnal Communique, Vol.2 No.1, 78-97*). Jakarta: Universitas Pelita Harapan.

Bardoel, Jo., & Deuze, Mark. (2001). Network Journalism: Converging Competences of Old and New Media Professionals (*Australian Journalism Review Vol. 23 No. 2, 91-103*). Belanda: Amsterdam School of Communications Research.

- Bergstrom, Annika. (2006). Changing Habits?: Swedish Readers in Transition(*Presented at the COST A20 Conference: The Impact of Internet on the Mass Media in Europe, Delphi, Greece, 26-28 April 2006*). Swedia: Goteborg University Press.
- Bornman, Elirea. (2008). Measuring Media Audiences (*Journal of Media Economics, Vol.10 No.4,pp. 251-272*). London: Routledge.
- Buzzard, KSF. (2002). The Peoplemeter Wars: A Case Study of Technological Innovation and Diffusion in the Ratings Industry (*Journal of Media Economics, Vol.10 No.4,pp. 273-291*). London: Routledge.
- Byfield, Sheila. (2002). Snapshot of Youth: the Lives of Late Teens Across the World (*Advertising & Marketing to Children, July-September*). London: World Advertising Research Center.
- Chan, Y.H. (2005). Biostatistic 304: Cluster Analysis (*Singapore Medical Journal Vol. 46 No. 4, pp. 153-160*). Singapore: Academical Press.
- Dimitrova,D.V., &Neznanski, M. (2006). Online Journalism and The War in Cyberspace: A Comparison between U.S. and International Newspapers (*Journal of Computer Mediated Communication Vol. 14 No. 1, 248-263*). Iowa: Iowa State University.
- Fourie, PJ. (2003). The Future of Public Broadcasting in South Africa: The Need to Return to Basic Principles (*Jurnal Communicatio Vol. 29 No.1, pp.148-181*). London: Routledge.

- Hadi, Ido Prijana. (2009). Perkembangan Teknologi dalam Era Jurnalistik Modern (*Jurnal Ilmiah Scriptura*, Vol. 3 No.1, 69-84). Surabaya: FIKOM Universitas Kristen Petra.
- Hastjarjo, Sri. (2007). Teknologi Digital dan Dunia Penyiaran (*Jurnal Komunikasi Massa*, Vol. 1 No. 1, 35-41). Surakarta: FISIP Universitas Sebelas Maret.
- Ihator, Augustine S. (2001). Communication Style in the Information Age (*Corporate Communications: An International Journal* Vol. 6, No. 4, 2001, pp. 199-204). USA: MCB University Press.
- Leung, Louis. (2007). Stressful Life Events, Motives for Internet Use, and Social Support Among Digital Kids (*Journal of Cyberpsychology & Behaviour* Vol. 10, Number 2, 2007). UK: Emerald Group Publishing Limited.
- Liao, Chechen., Pui-Lai To, Chuang-Chun Liu, Pu-Yuan Kuo, Shu-Hui Chuang. (2011). Factors Influencing the Intended Use of Web Portals (*Online Information Review*, Vol. 35 No. 2 pp 237-254). UK: Emerald Group Publishing Limited.
- Luik, Jandy E. (2008). The Characteristics of National Newspapers in Indonesia and The Philippines (*Jurnal Ilmiah Scriptura*, Vol. 2, No. 2, 117-123). Surabaya: FIKOM Universitas Kristen Petra.
- Massey, Brian L. (2000). Market-based Predictors of Interactivity at Southeast Asian Online Newspapers (*Journal of Internet Research: Electronic Networking Applications and Policy* Vol. 10, Number 3, pp. 227-237). Singapura: MCB University Press.

- Dewi, Pradnya, Ni.L.,&Rustini, Ni Made. (2005). Tipologi Gaya Hidup Konsumen Supermarket di Kota Denpasar (*Jurnal Sarathi, Vol 12 No.1, 51-62*). Bali: FE Universitas Warmadewa.
- Schaefer, AllenD., R. Stephen Parker, Charles M. Hermans. (2009). Information Source Usage in Teen Apparel Purchases: China, Japan, and the United States (*Journal of Fashion Marketing and Management, Vol. 13 No. 4 pp 541-552*). UK: Emerald Group Publishing Limited.
- Spyridou, Paschaliar-Lia. (2008). Web-based News Consumption: The Case of Greek Journalism Student's. (*Journal of Cyberpsychology&Behaviour Vol. 10, Number 2, 2007*). UK: Emerald Group Publishing Limited.
- Subakti, DwiAris. (2011). *Indepth Report: Media Online di Indonesia, Transisi Menuju Media Kapital*. Jakarta: Yayasan Satu Dunia.
- Van Riel, Allard C.R., Veronica Liljander, Petra Jurriens. (2001). *Exploring Consumer Evaluations of E-services: A Portal Site*(*International Journal of Service Industry Management, Vol.12 No.4, pp. 359-377*). Belanda: MCB University Press.
- Walsh, Gianfranco., Vincent-Wayne Mitchell. (2010). *Identifying, Segmenting and Profiling Onlin eCommunicators in An Internet Music Context*(*International Journal of Internet Marketing and Advertising, Vol. 6 No. 1*). London: Inderscience Enterprises Ltd.
- Xiaoge, Xu. (2008). Engaging and Empowering News Audiences Online: A Feature Analysis of Nine Asian News Websites

(Journal of Media Habit Vol. 1 No.1). Singapore: Nanyang Technological University Press.

Zimic, Sheila. (2009). Not So 'Techno Savvy': Challenging the Stereotypical Image of Net Generations (*Jurnal Digital & Education, Vol. 1 No. 2*).UK: Emerald Group Publishing Limited.

DOKUMEN

AC Nielsen Research. (2009). *A Nielsen Report on the Myths and Realities of Teen Media Trends*. New York, USA: The Nielsen Company.

BAPPENAS, BPS, UNFPA. (2005). *Proyeksi Penduduk Indonesia 2000-2025*. Jakarta: Kementerian Perencanaan Pembangunan Nasional.

BKKBN.(2011). *Rencana Strategis Pembangunan Kependudukan dan Keluarga Berencana Tahun 2010-2014*. Jakarta: BKKBN Pusat.

Broadcasting Board of Governors.(2012). *Media Use in Indonesia 2012*.UK : GALLUP.

Dinas Pendidikan Kota Bandung. (2012). *Rekapitulasi Jumlah Pelajar SMP dan SMA*. Bandung: DEPDIKNAS.

Direktorat Jenderal Pendidikan Tinggi. (2011). *Jumlah Mahasiswa Perguruan Tinggi Kota Bandung*. Jakarta: Kementerian Pendidikan dan Kebudayaan.

Fountainhead Press. (2006). *The Speaker: The Tradition and Practice of Public Speaking*. London: Fountainhead Press.

Ito, Mizuko.,dkk (2008). *Digital Youth Project*. Chicago: MacArthur Foundation.

The Habibie Center. (2010). *Cerdas Bermedia untuk Toleransi: Modul dan LaporanKegiatan*. Jakarta: The Habibie Center.

The World Bank.(2009). *Doing Business in Indonesia 2010*.Washington, DC: Bank Dunia dan International Finance Corporation.

YPMA.(2011). *Memahami Interaksi Remaja dengan Internet*. Jakarta: YPMA.

MAJALAH

Tim Marketing Insight.(2009). “Karakteristik Pasar Kota Besar Indonesia”. *Marketing Mix*.(Agustus 2009).

INTERNET

Alexa.com. (2013). Situs Terpopuler di Indonesia. Diakses pada www.alexacom (12 Februari 2013, 14.50).

Alexa.com. (2013). Situs BeritaTerpopuler di Indonesia. Diakses pada www.alexacom (5 Februari 2013, 14.50).

- Choesin, P.S. (2001). Indonesian Internet Service Provider Association. Diakses pada www.itu.int/asean2001/documents/pdf/Document-6.pdf (20 Desember 2012, 19.50).
- Dewi, Rosdianah. (2009). Pengguna Internet Indonesia didominasi Remaja. Diakses pada www.nasional.kompas.com (20 Desember 2012, 19.30).
- Marlina, E. (2008). Perkembangan Teknologi Informasi di Indonesia. Diakses pada www.scribd.com (20 Desember 2012, 20.10).
- Miniwatts Marketing Group. (2012). Top 20 Internet Countries-2012 Q2 With Highest Number of Users. Diakses pada www.internetworldstats.com (8 Februari 2013, 10.25).