

THE PROCESS OF CREATING SHORT FILM WORKS INTROVERT WITH THE USE OF THE 5C TECHNIQUE CINEMATOGRAPHY

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Abstract

In essence, humans are social creatures that are interdependent on each other. However, in the process there are some humans who find it difficult to socialize, especially in the form of interaction. One of the main aspects that influence this is because humans have various types of personality types. Carl Gustav Jung explained that humans are classified into 2 personality types, namely Extrovert and Introvert. Extrovert personality is characterized by easy behavior to get along with. And introverted personalities can be characterized by weakness in social adjustment to a new environment. (Carl Gustav Jung, 1971). Based on this phenomenon, the author became interested in making a short film work that tells the story of how a person who has introverted personality traits is difficult to start a chat with a new person in a social environment. The medium of film is considered appropriate to implement the phenoconma. The author focuses on using Joseph V. Mascelli's technique 5C Cinematography (Camera Angle, Continuity, Cutting, Composition and Close Up) which the author will apply to the creation of introvert short film works, and to produce beautiful visuals, the film will use mood / tone colors that match the story in the film.

Keywords: *Introvert, Short film, 5C Cinematography*