

## ABSTRACT

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*Bali is an island that is synonymous with various destinations and beauty, therefore it is not surprising that this island is an island that is often visited by both domestic and foreign tourists. This has an impact on the progress of the tourism and MICE tourism industry or commonly known as events. Therefore, the Bali government is improving infrastructure to support the tourism industry by granting permits to build hotels, beach clubs, restaurants, etc. on the island of Bali. The development of tourism and the MICE industry on the island of Bali has had a major impact on the hospitality industry as a provider of accommodation services and meeting venues, one of which is Hotel Indigo Seminyak Beach Bali. This study discusses the application of standard operating procedures for the Department of Food and Beverage Products at Hotel Indigo Seminyak Beach Bali. This study aims to determine standard operating procedures and their application at Hotel Indigo Seminyak Beach Bali, especially in the Food and Beverage Product Department, Pastry department. This strategy is carried out as a benchmark for the extent to which the application of standard operating procedures for the Department of Food and Beverage Product of the pastry department and as a reference for the application of standard operating procedures of the Department of Food and Beverage Product of the pastry department. The methodology used for this research is a qualitative methodology, which is supported by documentation of data observations, and interviews. It is hoped that the results of this research can be well received, both in the industrial environment and in the community.*

*Keywords: Standard Operating Procedures, Food and Beverage Product Pastry Department, Hotel Indigo Seminyak Beach Bali.*