ABSTRACT

The Tourism Information System and E-Marketplace of MSMEs in Baubau city based on a website is an application that contains information on tourist destinations, events and MSME products that run in Baubau city. The distribution of tourist destinations and events in the city of Baubau is still not comprehensive, coupled with the lack of information about the products of SMEs in the city of Baubau. This application was built to reintroduce information on tourist destinations owned by the city of Baubau and to help people who have MSME products to be further developed and known to many people.

Keywords: tourism, SMEs, Applications