

ABTRACT

Four-star hotels aim to improve the economy of Bandung and to offer the natural beauty of Bandung to become a tourist destination. Bandung also plays a role in the economy of West Java. A rapidly developing economy can have a direct effect on development as well as support the needs of the community.

Business hotels are designed to require representative exclusive spaces for use by business people and tourists. Through the provision of areas for business activities such as meeting rooms, meeting rooms, and informal business activities. As an area close to the business center, Jalan Lembong has great potential to become a business location, as a place to spend the night and conduct business activities. The existing lodging facilities have not yet reached medium to upper scale activities.

From some of the problems found in the 4-star Business Hotel on Jalan Lembong, Bandung, the new design for the 4-star Business Hotel on Jalan Lembong, Bandung is one of the best things to do as a starting material for the feasibility of a 4-star Business Hotel, especially on Jalan Lembong, Bandung. .

Keywords : Business Hotel, 4 Star Hotel, Bandung