

ABSTRACT

PROCESSING OF PENSI SHELLS WITH *BLEACHING* TECHNIQUE AS *EMBELLISHMENT* IN CLOTHES

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Indonesia has a very wide water area, one of which is freshwater waters. Just as sea waters produce various types of fish, shellfish, squid, octopus and various other types of animals, freshwater waters also produce various fish, shrimp, and shellfish. Especially in the waters of West Sumatra there are shells that come from fresh water, namely Pensi Shells. The pensi shells have not been widely developed, especially in fashion products. Pensi Shells have a small, textured, and concave shape character. Based on the characteristics of the Pensi Shell, it has the potential to be used as an embellishment on clothing. Embellishment is a decorative application with various techniques on the surface of the fabric, one of which uses shell material. This study aims to provide an opportunity to develop pensi shells as a new material innovation for embellishments and to produce pensi shells processing techniques with a craft science approach to obtain embellishment raw materials to be applied to fashion products. The craft approach used is a bleaching technique to get a new color. This research method uses an exploratory method by processing pensi shells, bleaching techniques, composition and application to clothing. The results of this study are expected to be an embellishment innovation in the form of pensi shells that are successfully applied to clothing

Keywords: pensi shell, embellishment, bleaching technique