

ABSTRACT

EXPLORATION OF SIMETRY PATTERN MOTIF USING BATIK UDAN LIRIS FOR FASHION PRODUCT APPLICATION

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The development of motifs continues to have innovations in creating a composition of motifs, one of which is by using the symmetric repetition technique. Symmetry repetition has many techniques in it to produce a more diverse motif. This symmetric repetition technique has been processed in previous studies using a Sundanese script as inspiration. By adopting one of the Indonesian cultures, Batik Udan Liris from Pekalongan which has a diagonal shape like one of the symmetric repetition techniques with linear techniques. The end of this research is to produce an innovative motif from the form of ornament that exists in Udan Liris Batik using a symmetry repetition technique which is then applied to fashion products. The method used in this study is a qualitative method using literature studies for symmetric repetition patterns and Udan Liris Batik, then analyzing visual forms on Udan Liris Batik, as well as exploring using digital software by utilizing five repetition techniques that exist in linear symmetry techniques. The results of this study highlight the masculine style that is applied to surface design techniques, namely digital printing and is applied to ready-to-wear menswear.

Keywords: Motif, Udan Liris Batik, Geometry, Repetition, Symmetry.