

DAFTAR PUSTAKA

- Adnyana, I. G. L. A. and Purnami, N. M. (2016) 'Pengaruh Pendidikan Kewirausahaan, Self Efficacy dan Locus of Control pada Niat Berwirausaha', *E-Jurnal Manajemen Fakultas Ekonomi dan Bisnis Universitas Udayana*, Volume 5,(No.2), p. 29.
- Agu, G. A. (2021) 'Drivers of sustainable entrepreneurial intentions among university students: an integrated model from a developing world context', *International Journal of Sustainability in Higher Education*, p. 23. doi: 10.1108/IJSHE-07-2020-0277.
- Ajzen (2005) 'Attitude, Personality and Behaviour'. New York: Open University Press, p. 191.
- Ajzen, I. (1991) 'The Theory of Planned Behavior', *Organizational Behavior and Human Decision Processes, University of Massachusetts at Amherst*, Vol. 50,(No. 2), pp. 179–211. doi: 10.1016/0749-5978(91)90020-T.
- Ajzen, I. (2012) 'The theory of planned behavior', *Handbook of Theories of Social Psychology*, : Volume 1(No. 1), pp. 438–459. doi: 10.4135/9781446249215.n22.
- Alvarez-Risco, A. *et al.* (2021) 'Factors Affecting Green Entrepreneurship Intentions in Business University Students in COVID-19 Pandemic Times: Case of Ecuador', *MDPI journal*, Vol. 13,(No.11), p. 16. doi: 10.3390/su13116447.
- Alwakid, W., Aparicio, S. and Urbano, D. (2020) 'Cultural Antecedents of Green Entrepreneurship in Saudi Arabia: An Institutional Approach', *Sustainability, Switzerland.*, Volume12(No. 3673), p. 20.
- Amabile, T. (1988) 'A Model of Creativity and Innovation in Organizations', *Research in Organizational Behavior*. Washington, USA: JAI Press Inc., pp. 123–167. doi: ISBN: 0-89232-748-0.
- Anisah, H. U. and Wandary, W. (2017) 'Pembentukan Green Entrepreneurial Behavior pada Mahasiswa', *Ekuitas: (Jurnal Ekonomi dan Keuangan)*, Vol. 19,(No.3), p. 19. doi: 10.24034/j25485024.y2015.v19.i3.1774.
- Bappenas (2017) *Pedoman Penyusunan Rencana Aksi Tujuan Pembangunan Berkelanjutan (TPB)/Sustainable Development Goals (SDGs)*.
- Barba-Sánchez, V., Mitre-Aranda, M. and Brío-González, J. del (2021) 'The entrepreneurial intention of university students: An environmental perspective', *European Research on Management and Business Economics*, Vol. 28,(No.2), p. 10. doi: 10.1016/j.iedeen.2021.100184.
- Bilton, C., Cummings, S. and Ogilvie, D. (2015) 'Toward a New Understanding of Creative Dynamics: From One-Size-Fits-All Models to Multiple and Dynamic Forms of Creativity', *Technology Innovation Management Review*, Vol. 5,(No. 7), pp. 14–24. doi: 10.22215/timreview910.
- BPS (2022) 'Badan Pusat Statistik', p. 2. Available at: <https://www.bps.go.id/>.
- Cai, X., Hussain, S. and Zhang, Y. (2022) 'Factors That Can Promote the Green

- Entrepreneurial Intention of College Students: A Fuzzy Set Qualitative Comparative Analysis', *Frontiers in Psychology*, Vol. 12 ,(No.3), p. 13. doi: 10.3389/fpsyg.2021.776886.
- Cekanavicius, L. (2014) 'Green Business: Challenges and Practices', *Ekonomika, Vilnius University*, Volume 93,(No.1), p. 15. doi: 10.15388/ekon.2014.0.3021.
- Corbin, J. (2015) *Basic of Qualitative Research*. Fourth Edi. Thousand Oaks, California: SAGE Publications.
- Croston, G. (2008) *Green Businesses You Can Start to Make Money and Make a Difference*. Forth. San Diego, California: Entrepreneur Press. doi: 2008015787.
- Denzin, N. K. and Lincoln, Y. S. (2018) *The SAGE Handbook of Qualitative Research*. Fifth, *Synthese*. Fifth. SAGE Publications. doi: 10.1007/s11229-017-1319-x.
- DPR-RI (2022) 'Draft RUU Kewirausahaan Nasional Konsep, 25 Januari 2022', pp. 1–41.
- Druker, P. F. (1993) *Innovation and Entrepreneurship, Columbia Business School*. New York: HarperCollins. doi: 10.7312/thom17402-008.
- Ead, H. and Fadlallah, S. (2021) 'Education and Culture is the Proper Entrance to Africa "Green Entrepreneurial Education in Africa"', Vol. 27,(No.7), pp. 1–10.
- Farida Nugrahani (2014) *Metode Penelitian Kualitatif dalam Penelitian Pendidikan Bahasa*. Pertama. Surakarta: STIBA, Perpustakaan RI.
- Ferreira, J. J. *et al.* (2012) 'A model of entrepreneurial intention: An application of the psychological and behavioral approaches', *Journal of Small Business and Enterprise Development*, Volume 19,(No.3), p. 17. doi: 10.1108/14626001211250144.
- Fischer, D. and Michelsen, G. (2017) 'Sustainability and Education', *Sustainable Development Policy: A European Perspective*, (No. 7), pp. 135–158. doi: 10.4324/9781315269177.
- Fishbein, M., Ajzen, I. and Hill, R. J. (1975) 'Belief, Attitude, Intention and Behavior: An Introduction to Theory and Research.', *Contemporary Sociology*, 6(2), p. 244. doi: 10.2307/2065853.
- Fitriati, R. and Hermiati, T. (2011) 'Entrepreneurial Skills and Characteristics Analysis on the Graduates of the Department of Administrative Sciences, FISIP Universitas Indonesia', *Journal of Administrative ScienceS & Organization*, Volume 17,(No.3), pp. 262–275.
- Galvan, J. L. (2002) *Writing Literature Reviews A Guide for Students of the Social and Behavioral Sciences*. 6th edn, *Routledge*. 6th edn. Los Angeles: California State University. doi: 10.1016/j.wneu.2016.11.058.
- Gentles, S. J. *et al.* (2015) 'Sampling in Qualitative Research: Insights from an Overview of the Methods Literature', *Qualitative Report*, Vol. 20,(No. 11), pp. 1772–1789. doi: 10.46743/2160-3715/2015.2373.
- Gioia, D. A., Corley, K. G. and Hamilton, A. L. (2013) 'Seeking Qualitative Rigor in Inductive Research: Notes on the Gioia Methodology', *Organizational Research Methods*, Vol. 16,(No. 1), pp. 15–31. doi: 10.1177/1094428112452151.
- Greenberg, J. (2011) *Behavior in Organizations*. Essex, England: Pearson.

- Guest, G., Bunce, A. and Johnson, L. (2006) 'No Title How Many Interviews Are Enough?: An Experiment with Data Saturation and Variability', *Field Methods*, Vol.18,(No. 59), p. 26. doi: 0.1177/1525822X05279903.
- Gunawan, A. A., van Riel, A. and Essers, C. (2020) 'The Adoption of Ecopreneurship Practices in Indonesian Craft SMEs: Value-Based Motivations and Intersections of Identities', *International Journal of Entrepreneurial Behaviour and Research*, Vol. 27,(No. 3), pp. 730–752. doi: 10.1108/IJEER-06-2020-0404.
- Gunawan, A. A., van Riel, A. and Essers, C. (2021) 'What drives ecopreneurship in women and men? - A structured literature review', *Journal of Cleaner Production*, Vol. 280, p. 12. doi: 10.1016/j.jclepro.2020.124336.
- Haris, R. *et al.* (2018) 'Pengetahuan dan Sikap Mahasiswa Tentang Kewirausahaan yang Berwawasan Lingkungan di Perguruan Tinggi', *Prosiding Seminar Hasil Penelitian (SNP2M)*, Vol. 4,(No.9), pp. 374–379. Available at: <http://jurnal.poliupg.ac.id/index.php/snp2m/article/download/915/809>.
- Hayashi, P., Abib, G. and Hoppen, N. (2019) 'Validity in qualitative research: A processual approach', *Qualitative Report*, 24(1), pp. 98–112. doi: 10.46743/2160-3715/2019.3443.
- Hershfield, H. E. (2011) 'Future Self-Continuity: How Conceptions of The Future-Self Transform Intertemporal Choice', *Annals of the New York Academy of Sciences*, (No. 1235), p. 15. doi: 10.1111/j.1749-6632.2011.06201.
- Hershfield, H. E. and Bartels, D. (2018) 'He uture elf', *The Psychology of Thinking about the Future*, pp. 89–109.
- Hisrich, R. D. (2005) 'Entrepreneurship', *National Economic Trends*, (April), p. 2.
- Instruksi Presiden (2009) 'Instruksi Presiden Nomor 6 Tahun 2009', *Badan Pemeriksa Keuangan*, pp. 1–5.
- Jiang, H. *et al.* (2020) 'Golden Apples or Green Apples? The Effect of Entrepreneurial Creativity on Green Entrepreneurship: A Dual Pathway Model', *Sustainability (Switzerland)*, Vol. 12,(No. 15), p. 16. doi: 10.3390/SU12156285.
- Jony Oktavian Haryanto (2021) 'Developing Students Startup Business Through Implementation of Entrepreneurial Learning Model', *Faculty of Business, President University*, Volume 6,(No.1), pp. 88–94.
- Kemendagri (2009) 'Instruksi Presiden Republik Indonesia Nomor 6 Tahun 2009 Tentang Pengembangan Ekonomi Kreatif'. Jakarta: Kemendagri, p. 29.
- Kirkwood, J. and Walton, S. (2014) 'How green is green? Ecopreneurs balancing environmental concerns and business goals', *Australasian Journal of Environmental Management*, Vol. 21,(No.1.), pp. 37–51. doi: 10.1080/14486563.2014.880384.
- Koe, W. L. and Majid, I. A. (2014) 'Socio-Cultural Factors and Intention towards Sustainable Entrepreneurship', *Eurasian Journal of Business and Economics*, Vol. 7,(No. 13), pp. 145–156.
- Kollmuss, A. and Agyeman, J. (2002) 'Mind The Gap: Why Do People Act Environmentally and What Are The Barriers to Pro-Environmental Behavior?', *Environmental Education Research, Tufts University, Medford, MA, USA.*, Vol. 8,(No. 3), p. 23. doi:

10.1080/1350462022014540-1.

- Kolvereid, L. and Iakovleva, T. (2009) 'An integrated model of entrepreneurial intentions', *International Journal of Business and Globalisation*, Vol. 3, pp. 66–80. doi: 10.1504/IJBG.2009.021632.
- Kong, F., Zhao, L. and Tsai, C. H. (2020) 'The Relationship Between Entrepreneurial Intention and Action: The Effects of Fear of Failure and Role Model', *Frontiers in Psychology*, Vol.11,(March), pp. 1–9. doi: 10.3389/fpsyg.2020.00229.
- Krueger, Jr., N. F. and Brazeal, D. V. (2018) 'Entrepreneurial Potential and Potential Entrepreneurs', *REGEPE - Revista de Empreendedorismo e Gestão de Pequenas Empresas*, Vol. 7,(No. 2), pp. 201–226. doi: 10.14211/regepe.v7i2.1071.
- Kuratko, Donald; Frederick, H.; and Hodgetts, R. (2007) *Entrepreneurship: Theory, Process, Practice*. 1st edn. Melbourne, Australia: Thomson.
- Kuratko, D. F., Morris, M. H. and Schindehutte, M. (2015) 'Understanding the dynamics of entrepreneurship through framework approaches', *Small Business Economics*, Vol. 45,(No. 1), p. 14. doi: 10.1007/s11187-015-9627-3.
- Kurniawan, A. W. (2016) *Metode Penelitian Kuantitatif*. Yogyakarta: Pandiva Buku.
- Liñán, F. and Chen, Y. (2006) 'Testing the Entrepreneurial Intention Model on a Two-Country Sample', *Documents de treball, Universitat Autònoma de Barcelona*, Vol. 06,(No. 7), p. 37.
- Liñán, F., Jaén, I. and Martín, D. (2022) 'Does Entrepreneurship Fit Her? Women Entrepreneurs, Gender-Role Orientation, and Entrepreneurial Culture', *Small Business Economics*, Vol. 58,(No. 2), pp. 1051–1071. doi: 10.1007/s11187-020-00433-w.
- Lubis, R. L. (2019) *ECOPRENEURSHIP in mind, in attitude, in action*. Bandung: Tel-U Press.
- Luchs, M. G., Brower, J. and Chitturi, R. (2012) 'Product choice and the importance of aesthetic design given the emotion-laden trade-off between sustainability and functional performance', *Journal of Product Innovation Management*, Vol. 29,(No. 6), pp. 903–916. doi: 10.1111/j.1540-5885.2012.00970.x.
- Makower, J. and Pike, C. (2009) *Strategies for the Green Economy*. New York: McGraw-Hill Companies. doi: 10.1036/0071600302.
- MBTI (2022) 'Home (<https://bms.telkomuniversity.ac.id/>)', pp. 1–9.
- Menteri Perindustrian Republik (2018) 'Menteri Perindustrian Republik Indonesia', 2008, p. 1 of 4.
- Miles, M. B., Huberman, M. and Saldana, J. (2014) *Qualitative Data Analysis*. Second, Sage. Second. Singapore: SAGE Publications, Inc.
- Mitchell, R. K., Mitchell, B. and Mitchell, R. (2009) 'Entrepreneurial Scripts and Entrepreneurial Expertise: The Information Processing Perspective', *Entrepreneur Theory Practical*, p. 41. doi: . doi: 10.1111/j.1540-6520.2009.00328.x.
- Parker, I. (2015) *Qualitative Psychology, Introducing Radical Research*. First, *The A-Z of Social Research*. First. Glasgow: Open University Press. doi: 10.4135/9781412986281.n287.

- Perindustrian, K. (2021) 'Kemenperin_ Kementerian Perindustrian Luncurkan Penghargaan Industri Hijau 2022.pdf'.
- Pruett, M. (2012) 'Entrepreneurship Education: Workshops and Entrepreneurial Intentions', *Journal of Education for Business*, Vol. 87,(No. 2), pp. 94–101. doi: 10.1080/08832323.2011.573594.
- Ranto, D. W. P. (2017) 'Pengaruh Entrepreneurial Traits terhadap Intensi Kewirausahaan', *Jurnal Bisnis Teori dan Implementasi*, Volume 8,(No.1), p. 9. doi: 10.18196/bti.81081.
- Sandelowski, M. (2000) 'Focus on Research Methods Whatever Happened to Qualitative Description?', *Research in Nursing & Health, University of North Carolina*, 23, p. 7.
- Schaltegger, S., Hörisch, J. and Freeman, R. E. (2014) 'Applying Stakeholder Theory in Sustainability Management: Links, Similarities, Dissimilarities, and a Conceptual Framework', *Organization and Environment*, Vol. 27,(No. 4), pp. 328–346. doi: 10.1177/1086026614535786.
- Schaper, M. (2002) 'The Essence of Ecopreneurship', *Greenleaf Publishing*, Vol. 38,(No.1), pp. 26–30.
- sdg2030indonesia.org (2017) 'Sustainable Development Goals SDG', *news*. Available at: <https://www.sdg2030indonesia.org/news/3-masyarakat-sipil-indonesia-and-pemerintah-dorong-percepatan-pembangunan-berkelanjutan>.
- Setiawan, W. V., Fattah, A. M. and Puspitaningrum, A. (2019) 'The Challenges of Student in Indonesia after College Graduates with Career Choice Start: Evidence from Ten Private Universities in Jakarta', *The Winners*, Vol. 20,(No.2), p. 61. doi: 10.21512/tw.v20i2.5674.
- Setyanti, A. M. (2021) 'University Graduates and the Entrepreneurial Intention: Evidence from Indonesia', *Business Innovation and Entrepreneurship Journal*, Vol. 3,(No. 4), pp. 293–298. doi: 10.35899/biej.v3i4.331.
- Shi, J. *et al.* (2022) 'Graduates' Entrepreneurial Intention in a Developing Country: The Influence of Social Media and E-commerce Adoption (SMEA) and its Antecedents', *Information Development*, 16,(January,), p. 17. doi: 10.1177/02666669211073457.
- Sholihah, W. (2021) 'Pengelolaan Bisnis Online Shop dan Pemasaran Produk Hijau pada Mahasiswa Jurusan Ekonomi Pembangunan Universitas Negeri Malang Angkatan 2016', Volume 1,(No.6), pp. 703–710.
- Sieger, P. *et al.* (2015) 'Value Creation in Family Firms: A Model of Fit', *Journal of Family Business Strategy*, Vol. 6(No. 2), pp. 63–72. doi: 10.1016/j.jfbs.2015.04.001.
- Spencer, J. W., Busenitz, L. W. and Gómez, C. (2000) 'Country institutional profiles: Unlocking entrepreneurial phenomena', *Academy of Management Journal*, Vol. 43,(No.5), pp. 994–1003. doi: 10.2307/1556423.
- Sudyasjayanti, C. (2017) 'The Green Behavior Differences of Green Entrepreneur Intentions among Male and Female Students', *International Journal of Academic Research in Business and Social Sciences*, Vol. 7,(No.12), pp. 1326–1335. doi: 10.6007/ijarbss/v7-i12/3786.
- Sugiyono, P. (2013) *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta, CV.

- Sutrisna Dewi, S. K. (2017) *Konsep Pengembangan Kewirausahaan di Indonesia*. Pertama. Yogyakarta: Penerbit Deepublish.
- Taylor, D. W. and Walley, E. E. (2003) 'The green entrepreneur: Opportunist, Maverick or Visionary?', *International Journal of Entrepreneurship and Small Business*, Vol. 1,(No. 1-2), pp. 56–69. doi: 10.1504/IJESB.2004.005377.
- Telkom University (2022) 'Tentang Telkom University', <https://Alumni.Telkomuniversity.Ac.Id/Tentang-Telkom-University/>, pp. 3–5.
- Telkomuniversity (2015) 'Apa aja sih Prospek Kerja setelah lulus dari Universitas Telkom_.pdf'.
- Usman, A. C., Bulut, S. and Ph, D. (2021) 'Understanding Theories in Qualitative Research', Vol. 4(No. 2).
- Wang, Y.-M., Wu, T.-W. and Wang, P.-A. (2013) 'An Empirical Analysis of the Antecedents and Performance Consequences of Using the Moodle Platform', *International Journal of Information and Education Technology*, Volume 3,(No.2), p. 5. doi: 10.7763/ijiet.2013.v3.267.
- Welter, F. r and Smallbone, D. (2019) 'Institutional Perspectives on Entrepreneurship', pp. 9–25.
- Wesselink, R. *et al.* (2012) 'Developing Human Capital for Agri-Food Firms' Multi-Stakeholder Interactions', *International Food and Agribusiness Management Review*, Vol. 15, pp. 61–68.
- Wibowo, A. (2022) *Model Bisnis Ramah Lingkungan (Green Business)*. Semarang: Universitas STEKOM. doi: 10.4018/978-1-5225-7095-0.ch018.
- Wikaningtyas, S. U. *et al.* (2018) *Pengentasan Kemiskinan: Model Membangun Motivasi Menjadi Pengusaha Ramah Lingkungan (Green Entrepreneur)*. Pertama, STIE Widya Wiwaha. Pertama. Yogyakarta.
- Www.telkomuniversity.ac.id (2018) 'Logo Telkom University'. Available at: <https://hilfan.staff.telkomuniversity.ac.id/sejarah-telkom-university/>.
- Zahra, S. and George, G. (2002) 'Culture and its Consequences for Entrepreneurship', *Research Collection Lee Kong Chian School Of Business*, (No. 7), p. 5.
- Zampetakis, L. A. (2008) 'No Title Perceived, The Role of Creativity and Proactivity on Desirability, Entrepreneurial', *Thinking Skills and Creativity, Elsevier*, (No. 3), p. 12. doi: 10.1016/j.tsc.2008.07.002.
- Zhou, Z. and Verburg, R. (2020) 'The Impact of Creative Team Environment and Innovative Behaviour in Technology-Based Start-Ups', *International Small Business Journal: Researching Entrepreneurship*, Vol. 38,(No. 4), pp. 318–336. doi: 10.1177/0266242619892793.
- Zimmereer, T. W. (2005) 'Essential of Entrepreneurship and Small Business Management'. New Jersey: Prentice Hall, p. 130.