

ABSTRACT

The Merdeka Campus Joint Internship (MBKM) held by the Ministry of Education and Culture is very useful for Merdeka Campus internship participants who come from all campuses in Indonesia. The implementation of the Independent Campus BSI Internship Program (BIP) is carried out by facilitating students to become the best talents, especially in implementing the knowledge gained during lectures so that they can be put into practice. Bank Syariah Indonesia as one of the largest Islamic banks in Indonesia facilitates training for its employees at BSU Corporate University so that they can continue to develop and become experts in their fields, especially Islamic Banking. Digitalization of training is the latest innovation in forming creative resources to support training facilities at BSU Corporate University. Training updates are carried out in terms of material, media and visual appearance through video learning media. The training is aimed at targeting all BSI employees. Making an Interactive Video Learning Project from the Digital Learning & Multimedia division which is an adaptation of the previous material with the stages of preparation, adjustment and implementation of shooting, editing to the final output. The output of the project will be in the form of Interactive Video Learning created by the Digital Learning & Multimedia division of the Merdeka Campus, prioritizing the competency standards possessed by corporate partners, namely BSI, especially the Human Capital unit as the coordinator of all BSI employees. And from the results that have been achieved, the video is then shown directly to the mentor who is then evaluated.

Keywords: Interactive Learning Video, Learning Management System, Multimedia, Bank Syariah Indonesia