

## DAFTAR SINGKATAN

IFE	<i>Internal Factor Evaluation</i>
EFE	<i>External Factor Evaluation</i>
IE	<i>Internal External</i>
SWOT	<i>Strength, weaknes, opportunity, threat</i>
TOWS	<i>Threat, opportunity, weakness, strength</i>
SO	<i>Strength - Opportunity</i>
WO	<i>Weakness - Opportunity</i>
ST	<i>Strength - Threat</i>
WT	<i>Weakness - Threat</i>