

ABSTRACT

Toko Serba Unik is a store that sells unique items as well as original branded items originating from the US such as glasses, wallets, sandals, and others located in Jakarta. This store has been established since 2015 and does marketing through Instagram, Whatsapp, Shopee, and Tokopedia. However, the recording of transactions that occur at the Toko Serba Unik is still manual, thus causing separate financial records and having to calculate manually. In addition, customers who make purchases via Instagram and Whatsapp cannot check the delivery status of the product. This web-based application was built to increase sales, simplifying marketing activities, making it easier for shop owners to manage product inventory according to the specified period, more accurate financial records, and making it easier for sellers and buyers to see delivery status. There are several features on the online sales website, namely recording purchases, viewing product stock, product delivery status, and recording general journals and ledgers using the perpetual method. The method used to build the web is the SDLC Waterfall method, and the programming languages used are PHP and MySQL. This application has been tested using the Black Box Testing (BTT) method with the test results of the application successfully displaying all features ranging from COA main data, products, suppliers, couriers, purchase transaction features and shipping transactions, purchase reports, general journals, best books, and stock list.

Keywords: purchase, delivery, stock list, PHP