## **ABSTRACT**

## EXPLORATION OF SYMMETRY PATTERN MOTIF USING CARVING ORNAMENTS OF RUMAH GADANG FOR FASHION PRODUCT APPLICATION

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The development of motif processing techniques in fashion products has been very developed, especially by using symmetry pattern techniques which have many varieties of motif processing techniques. The application of the symmetry pattern technique is seen in the carving of Rumah Gadang, so that there is an opportunity to be processed and produce more diverse motifs using symmetry pattern processing techniques in this writing. The research method used is a qualitative method by conducting a literature study by looking for data and information about symmetry pattern processing techniques and carvings of Rumah Gadang. Then make visual study observations in the form of images from the carving of The Gadang House based on elements and principles of appearance. Then there is also an exploration to apply the technique of processing motifs from the inspiration of the Gadang House carving digitally by following the original carving form of the Gadang House. From the exploration stages that have been carried out, this research produces more varied motifs and creates a new innovation from the inspiration of Rumah Gadang carving using symmetry pattern techniques by processing four basic operations and using repetition techniques planarly, thus creating a motif composition that is applied to modest wear clothing using digital printing and embroidery techniques.

Keywords: Motif, Carvings, Rumah Gadang, Symmetry pattern.