

ABSTRACT

DESIGN OF FASHION ACCESSORIES WITH MODULAR SYSTEM FOR LORI SMES INSPIRED BY BATIK GENDONGAN LASEM

By

RIANA PLOURIDA HURA

NIM: 1605184006

(Program Studi Kriya Tekstil dan Mode)

This research focuses on applying the motif designs with a modular system for fashion accessories in LORI SMEs (Laras Ornaments Indonesia). LORI SMEs requires designs developments with local inspiration using a modular system to produce design variations and effectiveness in assembling and combining with other materials. The methodology used in this study is qualitative with data collection methods from literature studies, observations, interviews, and experiments using batik Gendongan Lasem motif Pohon Hayat dan Satwa as inspiration, which is digitally stylized, then further developed in a modular system by breaking the motifs body structure in three parts of the module, which is equipped with a lock point as a link between modules with the same inspiration, then realized with metal craft techniques to produce handmade surface details to emphasize the character of LORI SMEs. The results of this research are three types of necklaces, each of which has two alternative designs from the same inspiration to produce variations by linking and combining modules and other supporting materials.

Keywords: gendongan lasem, metal craft, modular system, motif, ukm lori.