

ABSTRACT

DESIGN OF SERLOTION APPLICATION AS IMPORTANT INFORMATION MEDIA OF SELF-LOVE FOR YOUNG ADOLESCENTS IN BANDUNG CITY

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At this age, there are many people who still do not know and cannot love themselves or self love, especially at the age of teenagers. One of the causes is the lack of motivation from oneself and from the environment around which can help to raise awareness and help to apply self love to oneself. Loving yourself or commonly known as self love in the lives of teenagers is very important, because it can make teenagers get happiness in living their lives, generate selfconfidence from within themselves, and the environment around them will become more positive where one can Be a motivator for those around you. But nowadays there are so many teenagers who have not been able to apply self love to themselves, so it takes an interesting media that can help convey messages to teenagers to be able to motivate themselves to be able to apply self love to themselves, and also media that can makes teenagers absorb information faster and also fun, which is an application. This application will later have features that will help users to consult with a psychiatrist if they have problems, equipped with tips for self-love, as well as daily quotes and music that can raise a person's mood. Using several illustrations of teenage children who will provide cheerful values in the application. That way the media chosen to help teenagers be motivated to apply self love to themselves is an application that contains education and consultation.

Keywords: Application, Self love.

