ABSTRACT

Friendship is care and sacrifice for a friend or friend, which can be classified as love. In Covid-19 people reduce social interaction which causes friendship to decline. If observed, people still do not realize the importance of friendship that occurs in society, thus the film Ali & Ratu-ratu illustrates the importance of friendship in society. The film that the writer chose is entitled "Ali & Ratu-ratu Queens" which has a meaning of friendship. This study aims to describe the meaning of friendship in the film "Ali & Ratu-ratu Queens". To achieve the research objectives, the author uses a constructivist paradigm, qualitative research methods with Roland Barthes' semiotic analysis techniques, namely the meaning of denotation, connotation, and mitosis. The subject of this research is the film Ali & Ratu-ratu Queens and the object is a place that contains the phenomenon of friendship. Collecting research data using observation and literature study. The research was conducted by analyzing the scenes in the film, and then dividing them into 10 units of analysis. The results showed that the meaning of friendship with the function of friendship, namely Companionship, Stimulation, Physical Support, Ego Support, Social Comparison, Intimacy/Affection in the film Ali & Ratu-ratu Queens is supported by the discussion described in a series of scenes that analyze the meaning and function of friendship. For further research, it is hoped that further development of the subject, object, and analysis technique is expected. The object can be more deeply related to phenomena such as quality, aspects of friendship, and it is hoped that the public can have an understanding of the meaning of these functions so that they can realize the importance of friendship.

Keywords: Friendship in Film, Meaning, Semiotics, Ali & Queens films.