

ABSTRAK

INTERIOR DESIGN OF A THREE-STAR HOTEL RESORT THANOPHO WITH A LOCALITY APPROACH

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The Mentawai Islands have various tourism potentials, such as nature tourism and cultural tourism, these potentials attract tourists from various circles, but the existing facilities have not been able to support the existing potential. With its potential, ideally it can support the increase of tourism in this area, as well as in implementing the potential of local culture and the potential of the marine nature of this area. The design approach used in this design is a locality approach from Mentawai tribal culture, which represents elements of local culture and Mentawai ethnicity into the interior design of a 3 star resort hotel. This design is expected to answer the above problems which can be realized through design. The purpose of this design is to balance and support the growth of marine tourism and Mentawai culture and introduce Mentawai culture to tourists who come. This interior design was carried out on the Reception and Administration building, Restaurant and Cafe, Mosque, Massage and Spa, Suite Villa, Family Villa, and Standard Villa.

Key Word: Locality, culture, nature, Mentawai.