

ABSTRACT

INTERIOR DESIGN OF BOUTIQUE HOTELS IN HEERENSTRAAT AREA OF PASURUAN CITY WITH COLONIAL HERITAGE APPROACH

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*As a historical tourism area, lodging accommodation is also an important element as a supporter of tourism facilities and triggers tourist attraction. This is supported by the fact that there are no lodging facilities available around the Heerenstraat area and the lack of adequate supporting facilities to meet the accommodation needs of tourists who can maximize the character of the Heerenstraat area as historical tourism. From these problems the right type of hotel to be applied to this design is the type of boutique hotel. According to Lucienne Anhar in the article *The Definition of Boutique Hotel in Recent Years*, a boutique hotel is a hotel that has a different concept from hotels in general, namely having a strong identity concept with the application of local values that exist around the site.*

Considering the location of this boutique hotel design is in a cultural heritage area with the characteristic architectural style attached to each building, namely Colonial Style, so as to achieve harmony with the surrounding historic buildings, the approach that will be applied to this interior design is through the Colonial Heritage approach, namely by applying colonial design elements through interior arrangement and program activities such as emphasizing spatial variables on visual forms, colors, materials, and lighting adapted to the characteristics of colonial design style, so as to restore the nostalgic experience of the character of the Heerenstraat area.

Keywords: Historical Tourism, Heerenstraat, Boutique Hotel, Colonial Heritage