

ABSTRACT

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Creativity is an important factor in the economic development of the city. The city of Bandung was chosen as a creative city by UNESCO (United Nations Educational, Scientific and Cultural Organization). Because, Bandung has Creative Industry Sub-sectors, namely music, fashion, art, design, architecture, IT and culinary. As a creative city, Bandung is expected to improve Indonesia's digital economy, so the need for public space will increase. At this time the government has not been satisfied with regards to business licensing, places of expression and ease of paying taxes. So this is what drives the realization of the Coworking Space design idea in the city of Bandung. The design method is done by collecting data through documentation, observation, interviews, comparative studies directly or taking data from the internet. With the dominant appearance of startups in the city of Bandung, this design uses an activity and behaviour approach with the theme of "Creative Collaboration" concept design which is expected to provide opportunities for developing startups to build communities and support the creative economy in the city of Bandung.

Keywords : *bandung, Coworking Space, Creative, Interior Design.*