

## ABSTRACT

*Blibli is a start-up company that has been in Indonesia since 2011 and has spread across several major cities in Indonesia. As many as 33% of respondents in the WEF survey want to work for a start-up company. Blibli is a startup company, which is a startup company that is in the stage of developing mature ideas and concepts. Bandung is the largest metropolitan city in West Java, so it has opportunities in startup development and has a large population of the younger generation, according to Bandung City Population Census Data (2020). The generations that dominate in the world of work today are generation Y and generation Z because they are able to understand various fields, especially the technology field, quickly. In this design, a means is needed for the organization to achieve its goals and maximize its services. Using an activity approach to provide solutions for all activities that occur in the office, such as completeness of facilities or room comfort, based on the needs of employee and visitor activities. The results of this design can provide a good influence for employees, company partners, and visitors so that they can enjoy the facilities provided by this design.*

***Keywords: E-commerce, Office, Blibli, Young generation, Activities, Space Organization***