ABSTRACT

EDUCATIONAL MEDIA DESIGN FOR CREATE A SUICIDE PREVENTION SUPPORT SYSTEM By: Irfan Auliarahman

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Mental health is the human ability to think, express, and interact with the environment. Unfavorable mental conditions can affect the way a person manages emotions, social and spiritual interactions. It can even trigger the desire to hurt yourself to commit suicide. Lack of understanding of suicide prevention measures and the existence of stigma against people with psychological disorders can hinder and influence a person's decision to seek help for their health condition. One way to attract attention so that the public can understand the steps to prevent suicide is through educational media that is packaged through a visual approach. The method of collecting data is qualitative, with observations of similar projects, literature studies sourced from several books on self improvement, journals and structured interviews with experts in the field of psychology. As well as distributing questionnaires about art therapy. Furthermore, the data is then analyzed using the comparison matrix analysis method, to obtain a visual comparison. The results of this data study are used as a design reference to achieve research objectives. The purpose of this study is to create an educational media book to help build understanding among adolescents and the general public about the importance of a support system as an effort to prevent suicide.

Keywords: book, illustration, mental health, suicide prevention