

ABSTRACT

Based on WHO, lung cancer is still the deadliest cancer in the world, including Indonesia. The risk factors of lung cancer are smoking, family history, wrong diet and other congenital diseases. Awareness about lung cancer is needed so that people can pay attention to their own health and help to reduce the death rate from lung cancer in Indonesia. The research method is qualitative and quantitative, those are observation, interview, questionnaire, literature study. This motion infographic was made in order to provide information about the dangers and prevention of lung cancer to the teenagers aged 12-17 years so that they can understand how to prevent the lung cancer and able to educate it to their friends and new generations in the future. Media such as motion infographics are effective enough to be given as information media for teenagers aged 12-17 years. This motion infographic design is to increase the interest of the target audience to learn about the importance of maintaining lung health from an early age in order to prevent lung cancer.

Keywords: Lung cancer, lungs, motion infographic, teenagers