

ABSTRACT

Art is a creation produced by humans from individuals or groups that are enjoyed together. There are many social values in art. Including traditional arts. Traditional art created by the local community that generates sense with local norms so as to create a work that has traditional values that can be enjoyed by the community as a product or introduces the area that can be inherited from generation to generation. However, traditional arts are becoming rare because they are inferior to other arts and modern developments in the form of the influence of the popularity of foreign cultures, this has resulted in today's teenagers being less interested in traditional arts. Cirebon Mask Dance is one of the arts that is threatened with disappearance, Cirebon mask dance is a dance art originating from the Cirebon area. This mask dance before entering Cirebon originated from East Java in the 10-16th century AD and developed through street artists and reached Cirebon. And used by Sunan Gunung Jati as a tool for spreading Islam and diplomacy. According to its development, Cirebon mask dance has five types or called Panca Wanda namely Panji, Samba, Rummyang, Tumenggung and Klana. And has a philosophy of value for the journey of the nature of human life, but unfortunately because it is rarely performed again, the turnover of the younger generation is lacking and in the last three decades the mask dance has decreased somewhat. In the design period of this final project using qualitative methods with observation, literature study, and interviews with sources as primary data, and videos, articles and books as secondary data. The theory used is the theory of visual communication design, illustration, typography, comics, layout, color, and educational media. From the data obtained, the Cirebon mask dance has not yet been adapted into comics. Through the design of this children's illustration book, it is hoped that it can bring children to want to preserve this Cirebon Mask Dance.

Keywords: Arts, Traditional, Books, Illustrations, Cirebon, Mask Dance, Panji, Youth.