

ABSTRACT

Information and operational needs business development are affected by rapid development of information and technology. Just like Diserv, a brand clothing faced now. not like the others, the system sales on this brand is still using conventional method, like sells the product through store or distribution outlets. The pandemic makes it even more difficult for them to sell their products. So the purpose of this research is to design aweb-based product sales information system that can make it easier for customer to purchases their product. For the System Development Life Cycle in this research is Waterfall model, and for programming we use PHP, HTML and Codeigniter. We hope this application can improve their sales presentation.

Keywords: Clothing, E-Commerce, Website