

ABSTRACT

This scientific paper was created to create an intermediary application between architects and customers. This application was created because there are not too many promotional media for architect services in Indonesia and there are still many public complaints such as the difficulty of finding architects or even dissatisfaction with the work of architects. This is due to the lack of information between the architect and the customer. Based on these problems, a modeling of the ART NOW application is proposed as an application based on web technology as an alternative to solve the various problems that occur. With this application, it is hoped that it can help architects promote their designs to the public and become a community of architects, especially young architects, to start their careers in providing architectural design services.

Keywords: Architecture, Architectural Community, Web